

Community Services FY 21- Second Quarter Report

Community Services

A food drive collection was held to benefit the food pantry in October. I worked with the Emergency Management Director to provide volunteer information for his CARES reporting. The operations of the Food Pantry were taken over by the New Hope Bible Chapel on November 1, 2020. I completed and submitted the first quarter report for the CDBG food pantry grant, which we partnered with the town of Athol in obtaining.

Library

The library continued to strive to stay connected with our patrons throughout this quarter, despite remaining closed to the public. Curbside services were promoted, in addition to tutorials for accessing e-books on the available platforms. Craft kits were distributed to our youngest patrons for Halloween, Thanksgiving and Christmas. Story Time videos were recorded by TCTV staff and made available on Channel 8 and YouTube. The 3 reports required by the Board of Library Commissioners were completed and submitted. I submitted the library's FY 22 request, as well as the FY 20 annual report. The roof and related construction project began, and was largely complete at the end of this quarter.

Senior Services

The November issue of the 'Senior Buzz' newsletter was mailed out to residents for the first time since March. It had been emailed to a limited number of seniors from April through October. New activities that were introduced this quarter included: 'cheer squad', a weekly wellness telephone check-in program, and a weekly walking club. 100 Thanksgiving dinners were generously donated by Tom and Luanne Royer of Kamalhot, and handed out to seniors who had signed up. Over 60 Christmas dinners, prepared by JK Crossroads were handed out to seniors who had signed up.

TCTV

37 meetings live-streamed in Q2

TCTV Cable Channel 8

New Castus server switchover was Oct. 21

Live broadcasts to TCTV Cable Channel 8 began Oct. 21

Fall Town Meeting live broadcast and streamed

Much work on Channel 8 schedule, etc., followed switchover

New hire and training

Staff training on streaming

-went from 2-step to 13-step live-streaming process

Community Bulletin Board revamped

Holiday programming and music broadcast

Channel 8 makeover is well underway

TCTV YouTube Channel

13,032 views

1,187 watch hours

+40 subscribers

163K+ impressions

Video	Views ↓	Watch time (hours)	Subscribers	Impressions	Impressions click-through rate
<input type="checkbox"/> Total	13,032	1,187.1	40	163,528	3.5%
<input type="checkbox"/> Collector Time: Tonka Toys	2,301 17.7%	96.3 8.1%	11 27.5%	18,535	6.4%
<input type="checkbox"/> Inside! Templeton's New Police Stati...	2,265 17.4%	107.6 9.1%	3 7.5%	20,377	7.0%
<input type="checkbox"/> NRSD School Committee meeting of...	1,465 11.2%	30.9 2.6%	4 10.0%	20,196	4.2%
<input type="checkbox"/> Songbirds of the Northeast	624 4.8%	61.7 5.2%	2 5.0%	1,086	6.5%
<input type="checkbox"/> NRSD School Committee meeting of...	418 3.2%	70.3 5.9%	0 0.0%	983	5.7%
<input type="checkbox"/> Inside Templeton: Profile Rock	205 1.6%	13.3 1.1%	0 0.0%	567	3.0%



Veteran's Services

1. Continued to work veterans submitting VA claims and Ch115 benefits.
2. In November, with the assistance of the Legion, removed over 900 American flags from the town cemeteries.
3. Worked with local DAV chapter to store ramps for veteran use. A frequently requested item and hard to find.
4. Continued the Food program for veterans with the volunteers from the Legion. We serviced our 1,000th customer on New Year's Eve. Providing well over 12,000 meals to veterans and their families since starting in April. This included over 70 special Thanksgiving meals and Christmas meals.
5. Continued to build relationships with military organizations in Massachusetts such as Massachusetts Military Support Foundation, DAV, Clear Path of New England, and especially the American Legion in Baldwinville.

Cultural Council

The TCC did not meet at all in this quarter.

The Templeton COA grant for the Community Senior Center had David Bates perform "Songs & Stories for Everyone". Mr. Bates had the performance outside, practiced social distancing and many attended a delightful harvest day.

Most activities and events sponsored from the Templeton Cultural Council had been either cancelled or postponed until 2021 due to the Covid-19 pandemic.

Recreation

Nothing reported