



TOWN OF TEMPLETON COMMUNITY SERVICES



FY 23 Second Quarter Reports

Library/Community Services

This final 2 reports to the Board of Library Commissioners were completed and submitted. Preschool Story Hour resumed with several families attending each week. Class visits from Templeton Elementary School also resumed. I completed and submitted a grant application to the Cultural Council. I participated in interviews for the Director of Veteran Services position. I worked on the Library and Senior Services FY 24 budget requests and lent support to other Community Services units in completing their budget requests. I presented a capital request on behalf of the Recreation Commission, and generally supported the activities of the Commission, particularly relating to soccer and basketball.

Senior Services

The Council on Aging board met once this quarter. A flu/covid shot clinic was held, with 122 shots administered. Two 'grab & go' meals, funded with ARPA monies were provided to 185 people. The Center was closed for 1 week due to a localized surge of covid cases. Masking was encouraged for 10 days following the reopening. Our Activities Coordinator resigned, and a search for a new team member began. Our administrative assistant, Linda began SNAP training, that will result in her becoming a specialized SNAP outreach partner. A student intern from MWCC worked to develop a resource manual. Planning began to hold on-site AARP tax assistance appointments at the Center. 85 pies were provided on Thanksgiving week by the Friends of the Templeton Elders.

Transportation: 302

Social Service Interactions: 214

Attendance: 1136

Volunteer Hours: 519

Recreation

In October the Recreation Commission was busy with Soccer and The Gilman-Waite Concession Stand. Our Soccer Coordinator Kayla did a wonderful job and we look forward to working with her again! On the last day We gave the Coaches Thank you medals to give out to their players. We learned a lot about Soccer. It was a wonderful season, and we look forward to building on the league in the coming years. We Started Basketball Registration and Welcome Nick, our new Basketball Coordinator aboard. We voted to purchase a Conex trailer to be set behind the old one to house the Softball Tractor that's used to sweep the fields. (Hoping to purchase it in the Spring.) In November We Started planning the Winter Basketball season through meetings with Coordinators and Coaches. Ordered new basketball equipment. Worked with the TA Office making sure all volunteers were CORI and paperwork completed before the season start date. We started working on our FY24 budget. In December we help with the Tree Lighting Event in the Villages. Rec Basketball started and we had 204 boys / girls ages 5 to 15 years old registered for the winter Rec basketball league. We have 22 Teams in our League this year. We have been very fortunate to have around 17 Volunteer Coaches / Assistant this season. The Recreation generated 7 Referee paying jobs. (Average age 14 years and up.) We received twenty two local business sponsors for the league. (List can be found on our page under Rec Basketball League on the Town Website.) The season kicked off on Saturday Dec 3 at both Narragansett Middle school gym and Templeton elementary gyms. Our Coordinator Nick and the Assistant Coordinators Ray, and Bill are doing a great job this season. Bill's wife Sue helps with the score clock and concessions. Our division one and two are an 8 week program. The Division Three and Four are in a 10-week program with playoffs. On Wednesday nights at Phillipston Gym we offer Skills night to our Div 3 & Div 4. We hope to expand on our league next season and offer more to the program. The End of December we Became officially Parks and Recreation Commission. We look forward to learning Our new role.

Cultural Council

This quarter October 28-29 – The Narragansett Historical Society hosted A Haunted Walk, sponsored by the Templeton Cultural Council. The walk was a story telling walking tour of Boynton Road to the cemetery across the street.

The TCC met twice in this second quarter.

Both meetings took place in December as we reviewed the FY2023 grant applications -The council went through the “Panel Book” listings of FY2023 grant applications, discussing initial reactions to the requests. We then met to vote for 2023 grantees applications recipients. If interested in the applicants that have been granted or denied, they maybe be reviewed on the Mass Cultural Council web site. Not much activity this quarter

TCTV

TCTV Community Calendar

The Community Calendar on TCTV Cable Channel 8 continues to grow and improve and receive good reviews. It is an excellent resource for information about our town, services, happenings, and public services from Senior Center activities, events and local club and organization info. Development Services makes good use of this service.

ACTIONS for Q3+

- Continue to improve the Community Calendar with more information such a dog licenses, events and other content.
- Post Calendar items to TCTV Facebook page
- Coordinate with Montachusett.TV for events and social media
- Explore ways for the Community Calendar to be utilized and distributed
- More promotion and outreach

Montachusett.TV workflows

Montachusett.TV website workflows for content creation and curation have been studied and applied, partly to seek a part-time programming or marketing coordinator.

ACTIONS for Q3+

- Explore program/marketing hire, bring in web developer for marketing ideas and a round of site improvements
- Establish Beta Business program for early adopters and partners
- Facebook ads for Montachusett.TV and TCTV

YouTube.com/TCTVweb

24 live meetings streamed, including Fall Town Meeting

~10,000 views, 1,000 watch hours in Q3

Now 820+ subscribers, +43 subscribers in the quarter

Meeting views have picked up significantly since Fall

YouTube Playlists added:

Capital Improvements Committee meetings

NRSD

Laurel View Road

Baldwinville School Housing project

Montachusett Business Journal – Business Tips and happenings

+ Collector Time, Farmers' Market Moments, Cool Cars, Best of the Fests, Stay Fit with Liz, etc.

Top Ten TCTV YouTube videos in Q3:

1-Collector Time: Tonka Toys – 1,732 views

2-Collector Time: Luminous Lanterns – 1,466

5-Collector Time: Wedgewood Ceramics – 823

6-Collector Time: Pocket Watches – 275

8-Fall Town Meeting livestream – 193

9-Coffee with the Candidates – 161

10- Select Board meeting of Dec. 14 – 161

TCTV Facebook Page in Q3

~10,000 impressions, +5,000 estimated reach

50% return views

Top posts: Candidates event, Early Voting, Tree Lighting plans, Parade video and Holiday Channel 8 TV schedules

-Views of live meeting posts, meeting previews, recaps all show a significant rise in interest

ACTIONS for Q3+

-Coordinate more marketing and promotional campaigns to grow TCTV and Montachusett.TV views.

-Get to 1,000 subscribers on YouTube. Engage more with YouTube posts and polls.

-Post more videos to TCTV Facebook page

-Get 'Tonka Toys' Keith Kent to host a regular show

-More Facebook ads

TCTV Programs Produced in Q3:

Templeton Holiday Parade

New Players Theater Guild Carols

Lions Club Haunted Gazebo

Vets Suicide Prevention:

Part 1: Suicide Awareness

Part 2: Personal Testimonies

Part 3: Outreach

Narragansett Craft Fair

Chamber Chili & Chowder Cook-Off

Haunted House

Regional Food Security Forum

Cabin Fever/Collector Time

Motorpalooza/Cool Cars

Mr. Strickland rock concert

Gardner Chair Luge

Infrastructure

Cable Channel 8 Fiber transmitter needed replacing by Comcast (2nd in 2 years)

TCTV FY24 budget allocates for possible remedies

We equipped and set up a pop-up studio at Wachusett Business Incubator (WBi) headquarters in Gardner. More developments with that are to be announced.

Digital Equity Grants Research

-Apply in state portal for report to be done on digital equity in Templeton, including high-speed Internet service gaps, upload/download speeds other issues that can be eligible for Mass Tech/Mass Broadband grants.

-Digital Equity Partnership applications with WBi, MWCC, UMass Lowell are being looked into.

Veteran Services

Nothing to report due to turnover in the VSO position.